

IPACS Benchmark Guidelines

Updated 28 April 2022, version 2

IPACS Benchmark D8 – The organisation has legacy programmes to assist communities in which events are hosted

Definitions

- Legacy programmes – activity designed to bring lasting benefits for a local area after a sports event has come to an end, which may involve social, environmental, economic, crime-prevention and/or infrastructure development; examples may include new opportunities to participate in sport, increasing skills and capacity-building, studying towards qualifications that could increase employability, progress in anti-corruption and human rights standards, as well as better understanding among people from different backgrounds; developing multi-agency projects aimed at fostering mutual respect and dialogue between safety and security agencies/sports authorities, supporters and local communities; for some of the largest sports events, there may also be a legacy of physical infrastructure, such as sports facilities, in which case the future needs of the local area should take priority over the temporary demands of the sports event

Please also refer to the work done by [IPACS Task Force 2 on integrity](#) in the selection of major sporting events

See also the forthcoming IPACS sections on sustainability and human rights in relation to the Benchmark

Introduction to this Benchmark and its significance

- In order for sports organisations to encourage cities/regions/countries to agree to host sports events, it is important to demonstrate that the event can have a positive impact after it has ended
- Providing an appropriate legacy for the regions where events are hosted is an important component of a sustainability and social responsibility strategy
- Putting in place legacy programmes in relation to events helps to tackle one of the regular criticisms of major sports events
- Sports events have potential to contribute to better understanding among people from different backgrounds and to changes in attitudes and behaviours

Commentary on the action to be taken

- The organisation should set legacy requirements for the hosts of their major events
- The organisation should create and operate a knowledge management system to benefit future event hosts, covering a range of topics such as project planning and resourcing, service specification, template materials and good practice examples
- The organisation should invest resources in legacy programmes
- Organisations that are rightsholders of major events should commission or support research work on the impact of their events
- See also Recommendations D4 (environmental sustainability) and D5 (social responsibility)

Investment requirement – there are limited costs for establishing appropriate rules (e.g. legacy guidelines for event hosts); legacy programmes delivered by the organisation itself will require some investment; in some cases legacy work may be delivered mainly by stakeholders, such as event hosts or government agencies

Guidance according to stage of organisation

Early stage

- The organisation provides guidance for events hosts on appropriate legacy programmes (e.g. pathways for volunteers to continue to develop their skills, youth event alongside a major championship)

Developing

- The organisation includes legacy programme requirements among event host selection criteria for larger events
- The organisation operates a knowledge management system to support future event hosts, potential candidates and other relevant stakeholders

Advanced

- The organisation monitors and publicly reports on legacy programme delivery
- The organisation imposes sanctions if event hosts fail to comply with legacy programme commitments
- The organisation commits staff time and financial resources to legacy programmes
- The organisation commissions or otherwise supports independent research work into the impact of events, which is published
- The organisation includes forecasted impact assessment requirements among event host selection criteria for larger events

Good practice examples

International Sports Organisations (from 2020)

- World Rugby: Economic Impact Study of [Rugby World Cup 2019](#)
- UCI: The UCI [Bike City Label](#) rewards cities/region which invest in cycling infrastructure and long-terms strategies to promote everyday cycling
- BWF: Legacy criteria are considered as part of the [assessment for event bids](#)
 - Legacy objectives are among the KPIs in the [Strategic Implementation Plan](#) (see examples of AirBadminton and Major Events KPIs)
- FIFA: The [2014 FIFA World Cup Brazil Legacy Fund](#)
- IOC: [Olympic legacy](#)
- Panam Sports / Peruvian Olympic Committee: [Information about legacy of Lima 2018 Pan American and Parapan American Games](#)

Overall standard among International Federations:

- 9 out of 31 members of ASOIF had a formal legacy programme and resources for communities in which events are hosted

National Olympic Committees

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National Federations

- Danish Sailing Association: [Study of impact](#) of 2018 Sailing World Championships in Aarhus

Selected references

- [ASOIF GTF Questionnaire 2019-20, Indicator 5.8](#)
- Parliamentary Assembly of the Council of Europe, [Addendum to the report “Working towards a framework for modern sports governance”](#): Criterion 4.3: Environmental and social responsibility – The Organisation has legacy requirements for communities in which its events are hosted.
- Geeraert, A. (2018). [Sports Governance Observer 2018](#). An assessment of good governance in five international sports federations. Aarhus: Play the Game / Danish Institute for Sports Studies, p.11-15: Principle 52: The organisation implements a policy for the promotion of environmental sustainability.
- [Council of Europe Convention on an Integrated Safety, Security and Service Approach at Football Matches and Other Sports Events \(CETS No. 218\)](#)
- [Recommendation Rec\(2021\)1](#) on recommended good practices on safety, security and service at football matches and other sports events, of the Saint-Denis Committee (Council of Europe)

ASOIF indicator 5.8 – scoring definitions used in the 2019-20 assessment

- 0 – No
- 1 - Some support for communities which host events in their legacy planning
- 2 - Legacy programmes to assist communities in which events are hosted
- 3 - Formal legacy programme and resources to assist communities in which events are hosted
- 4 - State of the art programme and resources to assist event host communities, monitoring, details published